

Penn State Berks-Lehigh Valley

Guide



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Penn State Berks-Lehigh Valley College At a Glance

History

Berks campus was founded in 1958; Lehigh Valley campus, the oldest in the Penn State system after University Park, was established in 1912. The two campuses merged to form Penn State Berks-Lehigh Valley College in 1997.

Enrollment

Berks campus has approximately 2,200 students; Lehigh Valley campus has approximately 700 students.

Bachelor's Degree Programs

Applied Psychology

Business

Culture Studies

Electro-Mechanical Engineering Technology

Information Sciences and Technology

Kinesiology

Professional Writing

Science

Associate Degree Programs

Agriculture Business

Business Administration

Electrical Engineering Technology

Hotel, Restaurant, and Institutional Management

Information Sciences and Technology

Letters, Arts, and Sciences

Mechanical Engineering Technology

Occupational Therapy

Students can also take the first two years of more than 160 baccalaureate degree programs that can be completed at other Penn State locations.

COOPERATIVE EXTENSION LOCATIONS

Berks County Cooperative Extension

Richard S. Kauffman, County Extension Director
 Berks County Agricultural Center
 P.O. Box 520
 Leesport, PA 19533-0520
 Phone: 610-378-1327
 Fax: 610-378-7961

Lehigh County Cooperative Extension

Robert E. Leiby, County Extension Director
 Lehigh County Agricultural Center
 4184 Dorney Park Road
 Allentown, PA 18104-5798
 Phone: 610-391-9840
 Fax: 610-391-0683

Northampton County Cooperative Extension

Phyllis Laufer, County Extension Director
 Greystone Building
 Gracedale Complex
 Nazareth, PA 18064-9212
 Phone: 610-746-1970
 Fax: 610-746-1973

Look to a Penn State Cooperative Extension for information on:

- nutrition, diet, and health
- food safety, food preservation
- increasing agricultural profitability
- developing youth through 4-H and leadership programs
- managing water, soil, and forest resources
- strengthening community leadership

Penn State Berks-Lehigh Valley College Resource Guide

In meeting Penn State's mission of outreach, we are offering a complete *Resource Guide* for the local community. Faculty and staff have provided topics for presentations, as well as topics on which they could consult with local civic groups. These topics may not be directly related to their academic work at the University.

We think you will find the expanded listings useful. We have included the disciplines of each faculty member and many of the staff members. Our hope is to offer you a broad range of topics and more access to the services of Penn State.

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<u>Lehigh Valley Faculty/Staff</u>	<u>Title</u>
Peter Behrens	Assistant Professor of Psychology
Richard Call	Assistant Professor of Mathematics
Barbara Cantalupo	Associate Professor of English
Kenneth Fifer	Division Head of Liberal Arts, Professor of English
Paul Frye	Lecturer, Speech Communication
Wendy Greenberg	Professor of French
Nichola Gutgold	Assistant Professor of Communication Arts and Sciences
Douglas Hochstetler	Assistant Professor of Kinesiology
Mary Hutchinson	Lecturer, English
Priscilla Johnson	Coordinator, Academic Support Services
Kathleen Lodwick	Professor of History
David Longenbach	Transfer Admissions Counselor
Brian Mauro	Assistant Director of Student Affairs
Carolina P.S. McCluskey	Assistant Professor of Computer Science
Kenneth McGeary	Director, Continuing Education and Outreach
Jacqueline McLaughlin	Assistant Professor of Biology
Jane Noel	Lecturer, Information Sciences & Technology
Janice Pope	Assistant Professor of Theatre Arts
Beth Lynne Ritter-Guth	Lecturer, English
Eugene Slaski	CEO Emeritus
Joan Willertz	Financial Aid Coordinator
Ann Williams	Lehigh Valley Campus Executive Officer and College Assistant Dean for Academic Affairs
Richard Young	Associate Professor of Business Logistics, Division Head of Engineering, Business, and Computing

Faculty & Staff Listing

<u>Berks Faculty/Staff</u>	<u>Title</u>
Henry Ansell	Assistant Professor of Engineering
David Bender	Assistant Professor of Educational Psychology
Richard Burkard	Associate Professor of Spanish
Jane Marie Clipman	Assistant Professor of Applied Psychology
Ruth Daly	Assistant Professor of Physics
Bertrand Eardly	Associate Professor of Biology
Lisa Faranda	Associate Professor of English
Randall Fegley	Lecturer, History
Michael Fidanza	Assistant Professor of Horticulture
Walt Fullam	Director of Continuing Education
Frederick Gaige	Dean and CEO Emeritus
Hassan Gourama	Associate Professor of Food Science
Laurie Grobman	Assistant Professor of English
Tamera Humbert	Lecturer, Occupational Therapy
Patricia Jepsen	Coordinator of Career Services
Michael Kane	Lecturer, Speech Communication
Beverly Leviner	Lecturer, Integrative Arts
David Longenbach	Transfer Admissions Counselor
Kimberly Murphy	Director, Development & Alumni Relations
Tami Mysliwicz	Assistant Professor of Biology
Tom Nguyen	ROTC, Assistant Professor of Military Science
Henry Patterson	Assistant Professor of Psychology
Janice Pope	Assistant Professor of Theatre Arts
Ike Shibley	Associate Professor of Chemistry
Susan Phillips Speece	College Dean, Campus Executive Officer, Berks
Ralph Staus	Assistant Professor of Engineering
Blaine Steensland	Director, Student Affairs
Janet Winter	Instructor, Mathematics
Mitch Zimmer	Assistant Professor of Business

USING THE GUIDE

In this guide, faculty and staff have listed titles of presentations and consultation areas that would be of interest to the different groups served by the college.

The guide contains four lists:

- traditional speakers' topics;
- resource topics;
- Berks-Lehigh Valley faculty and staff; and
- Penn State Cooperative Extension staff in the three main counties covered by the college's service area.

Once you have a speaker or a title in mind, call the Office of University Relations at the number below. They will take your request and try to make the necessary arrangements, provided the time does not interfere with the speaker's essential university function (i.e. teaching classes, student affairs, etc.). No fee for speaking presentations is charged, unless the speaker needs to be reimbursed for extraordinary travel expenses. Please contact the Office of University Relations as early as possible to avoid scheduling conflicts.

If you would like a speaker for an unlisted topic, University Relations will try to fill your request.

Please call: **Laura McNeil at 610-396-6053**

or write to the Office of University Relations at:

Penn State Berks-Lehigh Valley College
Penn State Berks
P. O. Box 7009
Reading, PA 19610-6009

Speakers' Topics

ADULT EDUCATION

ADULT LEARNERS

Ms. Beth Lynne Ritter-Guth

CONTINUING EDUCATION / ADULT EDUCATION

Mr. Kenneth A. McGearry

TEACHING ADULT STUDENTS

Dr. Mary Hutchinson

ART

CREATION OF CERAMIC TILES: AESTHETICS AND PROCESS

Ms. Beverly Leviner

PUBLIC AND SITE-SPECIFIC SCULPTURE

Ms. Beverly Leviner

ASTRONOMY

STARS, GALAXIES, AND THE UNIVERSE

Dr. Ruth Daly

BIOLOGY

ALASKA: A VIDEO ADVENTURE OF STUDENT EXPLORATION

Dr. Jacqueline McLaughlin

THE BEATING HEART

Dr. Jacqueline McLaughlin

BREAKING OUT OF THE BOX: USING INTERACTIVE WEB-BASED
TEACHING MODULES IN THE BIOLOGY CLASSROOM

Dr. Jacqueline McLaughlin

GALAPAGOS: A VIDEO ADVENTURE OF STUDENT EXPLORATION

Dr. Jacqueline McLaughlin

MOLECULAR BIOLOGY

Dr. Tami Mysliwicz

MANUFACTURING

HISTORY OF AUTOMOBILE MANUFACTURING IN BERKS
COUNTY

Mr. Michael Kane

WHY DIDN'T READING BECOME DETROIT?

Mr. Michael Kane

MARKETING

AUDIENCE RESEARCH

Dr. Jane Marie Clipman

MATHEMATICS

FAMILY MATH

Dr. Janet M. Winter

MANIPULATIVES IN MATH EDUCATION

Dr. Janet M. Winter

NON-PROFIT ORGANIZATIONS

GOING THROUGH THE NON-PROFIT VISIONING PROCESS

Dr. Frederick Gaige

HOW TO SET UP A DEVELOPMENT PROGRAM

Ms. Kimberly J. Murphy

SCIENCES

FOOD AND ENVIRONMENTAL MICROBIOLOGY

Dr. Hassan Gourama

FOOD PROCESSING

Dr. Hassan Gourama

FOOD SAFETY: SAFE FOOD HANDLING

Dr. Hassan Gourama

THE HUMAN GENOME

Dr. Bertrand Eardly

MODIFIED OR INNOVATIVE ASSISTIVE TECHNOLOGY

Dr. Henry Ansell

ENGINEERING

FACTORY AUTOMATION

Mr. Ralph V. Staus

INDUSTRIAL INSTRUMENTATION AND CONTROLS

Mr. Ralph V. Staus

PROGRAMMABLE LOGIC CONTROLLERS (PLC)

Mr. Ralph V. Staus

VARIABLE SPEED MOTOR DRIVES

Mr. Ralph V. Staus

GROUP DYNAMICS / STRESS

MENTAL HEALTH / GROUP DYNAMICS

Ms. Tamera Humbert

ORGANIZATIONAL CULTURE

Dr. Henry Patterson

STRESS MANAGEMENT

Dr. Henry Patterson

HISTORY

CASTLES

Mr. Randall A. Fegley

CATHEDRALS

Mr. Randall A. Fegley

EUROPEAN HISTORY

Mr. David Longenbach

LITERATURE / WRITING

AMERICAN LITERATURE

Dr. Lisa Faranda

WRITING AND TEACHING WRITING

Dr. Lisa Faranda

PROBLEMS ASSOCIATED WITH TEACHING CREATIONISM
IN THE BIOLOGY CLASSROOM

Dr. Bertrand Eardly

BOTANY

BASIC LAWN CARE / TURF MAINTENANCE

Dr. Michael Fidanza

BOTANY / PLANTS AND SOCIETY

Dr. Michael Fidanza

BUSINESS

CAREER DECISION MAKING

Ms. Patricia Jepsen

CURRENT ISSUES IN IMPORTING AND EXPORTING

Dr. Richard Young

EMPLOYMENT TRENDS

Ms. Patricia Jepsen

PROFESSIONALISM

Ms. Patricia Jepsen

SEGMENTING SUPPLY MARKETS FOR IMPROVED
PURCHASING EFFICIENCIES

Dr. Richard Young

A STRATEGIC PLANNING TEMPLATE: A MODEL FOR
DIRECTING RESOURCES

Dr. Richard Young

COMMUNICATION

COMMUNICATION IN ORGANIZATIONS

Dr. Paul Frye

FEAR AS ALLY IN PUBLIC SPEAKING

Dr. Paul Frye

MANAGING OUR MULTIPLE COMMUNICATION ROLES

Dr. Nichola Gutgold

PUBLIC SPEAKING SKILLS

Dr. Nichola Gutgold

SPOUSE TO CANDIDATE SHIFTS

Dr. Nichola Gutgold

WOMEN AND LEADERSHIP

Dr. Nichola Gutgold

COMPUTERS

COMPUTERS AND LANGUAGE TEACHING

Dr. Wendy Greenberg

COMPUTING SCIENCE IS NOT JUST PROGRAMMING

Dr. Carolina P.S. McCluskey

MATHEMATICS AND COMPUTING SCIENCE

Dr. Carolina P.S. McCluskey

CREATIVE WRITING

POETRY (for both young and adult audiences)

Dr. Kenneth Fifer

CULTURES

CHILE AND/OR ARGENTINA TODAY

Dr. Wendy Greenberg

FRANCE TODAY

Dr. Wendy Greenberg

MODERN CHINA / CHRISTIAN MISSIONS

Dr. Kathleen Lodwick

PHILIPPINE / ASIAN CULTURE

Dr. Carolina P.S. McCluskey

THAILAND: AN AMAZING COUNTRY

Mr. Brian Mauro

WHY PUERTO RICO? WHY PENN STATE? WHY ME?

Mr. Kenneth A. McGearry

FLANDERS

Mr. Randall A. Fegley

GROWTH OF SPANISH IN THE U.S.:

NEED ENGLISH SPEAKERS BE CONCERNED?

Dr. Richard Burkard

SCOTLAND

Mr. Randall A. Fegley

SWITZERLAND

Mr. Randall A. Fegley

EDUCATION

COLLEGE: GRADES, TEACHERS, AND LEARNING

Dr. Ike Sibley

DATA GATHERING, STATISTICS, PROBABILITY IN EDUCATION,
K-12

Dr. Janet Winter

DISTANCE EDUCATION

Ms. Jane Noel

INTEGRATION OF TECHNOLOGY IN ACTIVE LEARNING

Dr. Carolina P.S. McCluskey

OCCUPATIONAL THERAPY

Ms. Tamera Humbert

PENN STATE AS YOUR TRAINING PARTNER

Mr. Walt Fullam

PREPARING TO RETURN TO SCHOOL AS AN ADULT STUDENT

Mr. Walt Fullam

PROBLEM-BASED APPROACH TO STUDENT CENTERED LEARNING

Dr. Carolina P.S. McCluskey

STRATEGIES OF ACTIVE LEARNING IN THE CLASSROOM

Dr. Henry Patterson

Resource Topics

RESOURCE GUIDE

The resource portion of this guide is designed to give the public access to Penn State faculty and staff who are willing to provide specific expertise to a community civic organization. The resource persons listed here could help groups plan and implement specific programs, help with an organization's administration or provide additional help for a group's membership—in effect acting as a consultant. These people are willing to work with an organization on a specific goal.

ART

CREATION OF CERAMIC TILE

Ms. Beverly Leviner

DESIGNING CERAMIC TILE WALLS AND MOSAICS

Ms. Beverly Leviner

PUBLIC AND SITE-SPECIFIC SCULPTURE: FACING THE ISSUES OF PUBLIC ART OF THE 20TH CENTURY

Ms. Beverly Leviner

THEATRE ARTS

Ms. Janice Pope

COMMUNICATION

POLITICAL COMMUNICATION

Dr. Nichola Gutgold

CULTURES

AFRICA

Mr. Randall A. Fegley

AFRICAN HUMAN RIGHTS ISSUES

Mr. Randall A. Fegley

EUROPE

Mr. Randall A. Fegley

ECOLOGY

ECOLOGY AND GEOLOGY OF THE GRAND CANYON

Dr. Susan Phillips Speece

EDUCATION

NON-TRADITIONAL LECTURE METHODS

Ms. Beth Lynne Ritter-Guth

SUPPLEMENTAL INSTRUCTION

Ms. Beth Lynne Ritter-Guth

TECHNOLOGY IN THE CLASSROOM

Ms. Beth Lynne Ritter-Guth

TUTOR TRAINING

Ms. Beth Lynne Ritter-Guth

FAMILY / PERSONAL EDUCATION

DYNAMICS OF TEACHING AND LEARNING

Dr. David Bender

FAMILY MATH ACTIVITIES

Dr. Janet Winter

HOW TO HELP YOUR CHILDREN BECOME BETTER STUDENTS

Dr. Lisa Faranda

PARENTING TWINS

Ms. Kimberly J. Murphy

PRETERM LABOR AND BED REST

Ms. Kimberly J. Murphy

SERVICE LEARNING

Ms. Beth Lynne Ritter-Guth

UNLIKELY CHOICES AND UNLIKELY CAREERS

Dr. Susan Phillips Speece

HIGHER EDUCATION

AMERICAN EDUCATION: ISSUES AND DILEMMAS

Dr. David Bender

APPLYING FOR FINANCIAL AID

Ms. Joan Willertz

THE COLLEGE ADMISSIONS PROCESS

Dr. Blaine E. Steensland

THE COLLEGE EXPERIENCE

Dr. Ann Williams

COLLEGE: GRADES, TEACHING, AND LEARNING

Dr. Ike Shibley

COLLEGE SKILLS ACROSS THE CURRICULUM

Ms. Beth Lynne Ritter-Guth

THE FUTURE OF AMERICAN HIGHER EDUCATION

Dr. Frederick Gaige

LEADERSHIP

Dr. Ann Williams

MICROBIOLOGY IN HIGH SCHOOL AND COLLEGE

Dr. Hassan Gourama

OCCUPATIONAL THERAPY: WHAT IS IT?

Ms. Tamera Humbert

THE PAST, PRESENT, AND FUTURE OF THE PENN STATE
BERKS-LEHIGH VALLEY COLLEGE

Dr. Susan Phillips Speece

STUDENT LIFE

Dr. Blaine E. Steensland

U.S. IN VIETNAM: TOO HIGH A PRICE, TOO MUCH OF A BURDEN,
TOO GOOD A FOE

Dr. Eugene R. Slaski

U.S. IN VIETNAM: WHEN STRENGTH PROVED OUR WEAKNESS

Dr. Eugene R. Slaski

VIETNAMESE: THE LANGUAGE

Maj. Thomas Nguyen, U.S. Army

WHAT HAVE WE LEARNED FROM THE VIETNAM WAR?

Dr. Eugene R. Slaski

VOLUNTEERS & NON-PROFIT ORGANIZATIONS

CAPITAL CAMPAIGN FUNDRAISING

Ms. Kimberly J. Murphy

HOW ORGANIZATIONS CAN BE MORE INNOVATIVE

Mr. Walt Fullam

PEACE CORPS VOLUNTEER IN YEMEN

Dr. Paul Frye

SPECIAL EVENT FUND-RAISING

Ms. Kimberly J. Murphy

WORKING WITH AND MOTIVATING YOUR VOLUNTEERS

Ms. Kimberly J. Murphy

WRITING

EFFECTIVE RESUME WRITING

Ms. Priscilla Johnson

LEARNING TO WRITE, WRITING TO LEARN

Dr. Mary Hutchinson

WRITING ACROSS THE CURRICULUM

Ms. Beth Lynne Ritter-Guth

SCIENCES

BACTERIA IN OUR FOOD

Dr. Tami Mysliwiec

BIOTECHNOLOGY

Dr. Tami Mysliwiec

DO PEOPLE IN BERKS COUNTY WITH DISABILITIES NEED
MODIFIED OR INNOVATIVE ASSISTIVE TECHNOLOGY?

Dr. Henry Ansell

FOOD SCIENCE AND TECHNOLOGY

Dr. Hassan Gourama

PHILOSOPHY OF SCIENCE

Dr. Richard Call

SELF-IMPROVEMENT

MANAGING STRESS IN THE WORKPLACE

Dr. Henry Patterson

OCCUPATIONAL THERAPY & MENTAL HEALTH

Ms. Tamera Humbert

STRESS MANAGEMENT

Dr. Ann Williams

STRESS MANAGEMENT

Ms. Tamera Humbert

YOGA

Dr. Jane Marie Clipman

VIETNAM

PACIFICATION IN VIETNAM: A WINNING U.S. FORMULA
UNDERUTILIZED

Dr. Eugene R. Slaski

U.S. AND VIETNAM, 1945-1975: A CONTRAST OF WILLS

Dr. Eugene R. Slaski

HISTORY

BILL OF RIGHTS: CAN AN 18TH CENTURY IDEA SURVIVE THE
COMPLEXITIES OF AMERICA IN THE 21ST CENTURY?

Dr. Eugene R. Slaski

THE FOUNDING FATHERS: AN ACCIDENT OF HISTORY,
A MIRACLE, OR WHAT?

Dr. Eugene R. Slaski

THE HAUNTED WOOD: COMMUNIST SPYING IN AMERICA 1920-
1950

Mr. Walt Fullam

U.S. CONSTITUTION: TWO CENTURIES OLD, A LITTLE WORN,
BUT IT STILL FITS

Dr. Eugene R. Slaski

LITERATURE

AMERICA READS

Dr. David S. Bender

AMERICA READS PROGRAM

Ms. Priscilla Johnson

ARCHETYPAL THEORY AND AMERICAN LITERATURE

Ms. Beth Lynne Ritter-Guth

CHOOSING THE CLASSICS FOR READING

Dr. Wendy Greenberg

EDGAR ALLAN POE

Dr. Barbara Cantalupo

EMMA WOLF

Dr. Barbara Cantalupo

FEMINIST THEORY TODAY

Dr. Wendy Greenberg

GREAT BOOKS: EAST AND WEST

Dr. Wendy Greenberg

HENRY DAVID THOREAU

Dr. Douglas Hochstetler

LITERARY THEORY TODAY

Dr. Wendy Greenberg

LORENE NIEDECKER: AMERICAN POET, AMERICAN VOICE

Dr. Lisa Faranda

MULTICULTURAL LITERATURE

Dr. Laurie E. Grobman

TILLIE OLSEN

Dr. Barbara Cantalupo

MATHEMATICS

MATHEMATICAL LOGIC AND FOUNDATIONS OF MATHEMATICS

Dr. Richard Call

MATHEMATICS AND PHILOSOPHY

Dr. Richard Call

MATHEMATICS IN GENERAL

Dr. Richard Call

MEDICAL RESEARCH

AIDS PANDEMIC

Dr. Susan Phillips Speece

FETAL ALCOHOL SYNDROME

Dr. Ike Shibley

PHILOSOPHY OF SCIENCE

Dr. Ike Shibley

MILITARY

MILITARY ENGINEERING

Maj. Thomas Nguyen, U.S. Army

R. O. T. C.

Maj. Thomas Nguyen, U.S. Army

PSYCHOLOGY

POSITIVE PSYCHOLOGY

Dr. Jane Marie Clipman

PSYCHOLOGY OF STRESS / CHILDHOOD DEPRESSION

Dr. Peter J. Behrens

STEPS TO DEVELOPMENT: THE PRESCHOOL YEARS

Dr. Peter J. Behrens

WE'VE GOT YOUR TYPE: APPLYING TYPE THEORY
TO CORPORATE LIFE

Dr. Peter J. Behrens

WHAT IN THE WORLD? PERSONALITY AND
THE WONDERFUL WORLD OF WORK

Dr. Peter J. Behrens

RECREATION

BACKPACKING ON THE APPALACHIAN TRAIL (PA)

Brian Mauro

BACKPACKING / HIKING / CANOEING

Mr. Mitch Zimmer

CHESS

Mr. David Longenbach

GOLF COURSES

Dr. Michael Fidanza

HUNTING

Mr. David Longenbach

PHYSICAL FITNESS

Dr. Douglas Hochstetler

SAILING

Ms. Patricia A. Jepsen